

The Direction of elegance

The search is over. Your opportunity to add 1998 American Eagle Gold Proof Coins to your collection has arrived. Known the world over for their dazzling beauty, Gold Eagles are crafted to the uncompromising standards of the United States Mint.

In 1907, master sculptor Augustus Saint-Gaudens created Liberty, the classic design which inspired the obverse of the Gold Eagle. Over 90 years later, Saint-Gaudens' Liberty is still among the most celebrated coin designs in the world. Yet, as beautiful as Gold Eagles are, the mintages

of these exquisite coins are strictly limited.

So to maintain the integrity of your collection, you must order your 1998 American Eagle Gold Proof Coins today.



Gold Four-Coin Set at its new low price, it's like getting the one-tenth ounce coin free.

The Direction of quality

hether continuing or just beginning your American Eagle collection, you're purchasing coins of the highest quality. To achieve American Eagle Gold Proof Coins' lustrous glow, coin blanks are hand-fed into presses that are fitted with specially sandblasted and polished dies. Each blank is struck at least twice, so the images appear in exquisite detail against a mirror-like surface. The coin then undergoes a gloved-hand inspection and is immediately sealed in a protective capsule. Finally, it's mounted in an elegant velvet display case and shipped straight to you.



The Direction of tradition

or thousands of years, the mystique of gold has captivated the hearts and imaginations of countless individuals. From ancient kings to early explorers to modern day collectors, people have sought gold for its unparalleled splendor. Collecting Gold Eagles lets you capture the allure of gold while enjoying the rich tradition of gold coinage. Order your 1998 American Eagle Gold Proof Coins today.

Call and order today 1-800-USA-MINT

Coin	Available For Sale	Maximum Mintage	Mint Mark	Bullion Content (Troy oz.)	Diameter (mm)	Price
GOLD						10
One-Tenth Ounce	20,000	45,000	W	.100	16.50	\$70.00
One-Quarter Ounce	11,000	36,000	W	.250	22.00	\$150.00
One-Half Ounce	7,000	32,000	W	.500	27.00	\$285.00
One Ounce	10,000	35,000	W	1.000	32.70	\$570.00
Four-Coin Gold Set	25,000	n/a	W			\$999.00
SILVER						
One Ounce	450,000	450,000	P	.999	40.60	\$24.00

The 1998
American
Eagle Silver
Proof Coin
is the perfect
complement to
your Gold Eagle
collection and makes
an affordable gift.

For all customer services inquiries, please call 202-283-COIN.

Our staff is available Monday through Friday,

8:30 AM to 5:30 PM Eastern Time.



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DEPARTMENT OF THE TREASURY UNITED STATES MINT

WASHINGTON, DC 20220

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Dear Collector,

Three changes in 1998's American Eagle Gold Proof program will be of immediate importance to you.

First, we have rolled back prices to 1990 program year levels. Second, mintages have been reduced by almost 12%. And perhaps most crucial to you, because of your personal interest in Four-Coin Sets, we have reduced the number of available Sets by 16% — only 25,000 will be sold this year.

Lower costs and reduced mintages mean it could be a very brief selling season.

Moreover, these alterations are likely to bring new collectors into the American Eagle program — it's more affordable now, and the mintage levels are especially attractive. So, because I truly appreciate your personal interest in Gold Proof American Eagles, I'm writing to urge you to place your order without any delay.

Simply said, you should acquire your Four-Coin Set now — along with any individual coins you want to add to your collection, or use as gifts while they are in hand and ready for delivery.

I hardly need to add that your collection of American Eagles, and the tradition it represents, reflects the highest levels of artistry, creativity and minting skill in the world. Further, as a Four-Coin Set buyer, you are among the most discerning of our collectors, one who appreciates the richness and enduring quality of our Nation's gold coin heritage.

If ever there were a year to continue your Four-Coin Set collection, this is definitely it.

It's like getting the one-tenth ounce coin free!

Consider this year's reduced pricing. When you add up the costs of the four individual coins and then compare that against the Four-Coin Set,

you'll see you're actually getting the one-tenth ounce coin at no added cost at all.

Of course, there are other reasons for owning Gold Proof American Eagles, both the Sets and any of the four individual coins.

Gold Proof Eagles are among the most beautiful coins in the world. The drama and grace of Liberty's frosted image, set against the gorgeous mirror-finish background, is unsurpassed in coin design. The eagle-family reverse adds a powerful statement of strength and dignity, completing this masterful coin's presentation. And there's the heft and feel of gold — and the impact that gold makes on all those who see it.

Also keep in mind that Silver Proof American Eagles are delightful, inexpensive gifts for family and friends. They're perfect commemorations for any event, and your thoughtfulness will always be remembered.

A delay could mean disappointment.

Again, I encourage your prompt action, now that all the information you need is here.

You can order through our toll-free service, at **1-800-USA-MINT**, or use the enclosed Order Form. Either way, you'll be enriching your ongoing Four-Coin Set collection, and, perhaps, adding one or more of the single coins. I urge you to place your order today.

Sincerely,

Philip N. Diehl

Director